



LEAD COMPASS
EDUCATION CONSULTANCY

SHAPING DESTINIES



ABOUT US

Lead Compass is an education consultancy service that seeks to empower parents and guardians in the decision-making process of their children's education pathway. With the growth of schools in the private education sector and the diverse options of local and international curriculums, decisions around the choice of schools and curriculums can be challenging especially with lack of knowledge on what they entail.

With our team of education consultants, we take pride in being a companion to private and corporate clients helping them find the direction that is best suited for their children's educational needs. In addition, through our journey, we avail information to families on opportunities that they may not have been aware of without our assistance.

Lead Compass is an environment where parents and/or guardians can make financially sound decisions, are confident, and enjoy peace of mind concerning their children's education and future.

Whom do we serve?

Providing service to both private and corporate clients, we aim to deliver inclusivity for all parents seeking an education for their children in Kenya under the various curriculum options.

Our customers include:

- Expatriate community families
- Returning resident families
- Locally resident families (Kenyans and Non-Kenyans)
- Non-resident families with children studying in Kenya

Our Products

Our products come in the following packages:

Awareness	Collaboration	Concierge
Needs assessment & profiling	Needs assessment & profiling	Needs assessment & profiling
Education Curriculum consultancy	Education Curriculum consultancy	Education Curriculum consultancy
	School Placement	School Placement
	Booking visits and interviews	Booking visits and interviews
		Personal Executive Assistance Service



Awareness

- Are you a parent with children in a curriculum you would want to understand better?
- As your child progresses from primary to high school and beyond, is it important to understand the education pathway and thus be ahead on the curve in planning higher levels of education whether local or abroad?
- Or do you just want to appreciate what your children learn and how the curriculum pathway progresses?

Our awareness service allows parents including prospective parents to engage with our education consultants who take you through the curriculum of interest. Our consultants are trained teachers who also have work experience in various curriculums at various stages of the education pathway. We match each parent with a suitable consultant who is well versed with the curriculum of interest.

Collaboration

For parents who want support in finding a school and curriculum best suited for their child(ren), our collaboration package provides:

- Guidance on the various curriculum options available in the market.
- Parent engagement service to establish the child(ren) needs and the kind of schools they are looking for.
- Engagement with schools on the parent's behalf. We look through our wide database to find the schools that best fit the parent's brief.
- Scheduling of school visits and tours with the preferred and shortlisted schools for a firsthand experience of the school environment and the school administration.

Concierge

In addition to the services provided under the collaboration product, we provide a value addition service for clients who may be seeking executive assistant support. This package is most helpful for:

- Any parent who may be residing abroad, returning residents or expatriates who during the time of transition would be seeking the support of someone on the ground on documents, escort to the school visits, assistance in shopping for uniforms, books and other items.
- This service is also available to any parent residing locally whose work schedules or current situation does not allow the parent to handle various requirements on a timely basis.



A man with glasses and a goatee, wearing a blue shirt and a dark vest, is pointing his right index finger towards a whiteboard. The whiteboard has the word "EXAM" written on it in large, faint letters. The background is a classroom setting with a whiteboard and a ceiling light fixture.

SCHOOL PLACEMENT



Early Childhood School Placement (Nursery, Kindergarten)

The foundation of a child's education is of high importance. With the learning programs being quite diverse, each school, whether local or international curriculum aims to use its respective models to support the formation of the child's character.

Our aim is to demystify the models and help the parent/guardian understand the programs and enable the decision-making process.

age 2.5 - 5



age 5 - 16

Primary/ Preparatory and High School Placement

As the child continues to be molded both academically and non-academically, each parent aspires to offer the best education they can to their child, so we aim to equip you with the learning of the various curriculums and information of the schools to make the right choices.

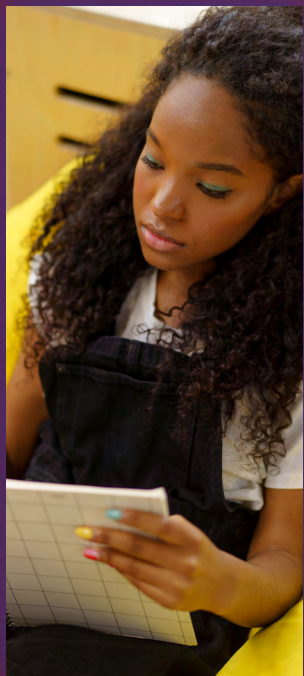
Sixth Form School Placement

Depending on the curriculum selected, both local and international education pathways offer school programs for the student after high/middle school and before university or tertiary education.

The main international curriculum options include AS and A Level from Cambridge Curriculum, Diploma and Career program from International Baccalaureate (IB) and BTEC in Pearson Edexcel. The CBC curriculum is expected to roll-out specialised pathways i.e., Arts and Sports Science Pathway, Social Sciences Pathway, Science, Technology, Engineering and Mathematics (STEM) Pathway.

What better partner than Lead Compass. Through our various packages, we help you make informed choices on the education pathway of your children as you prepare them to transition to higher institutions of learning.

age 16+





EXCELLENCE

PLACEMENT
SCHOOL LOVE FUTURE
FRONTIER LEARNING INSTITUTIONS
GENERATION RELIABILITY
DESTINY PERSONALIZED DATA
SHAPERS INTEGRITY

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